



Company Profile

Shami Group of Companies



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Company Overview

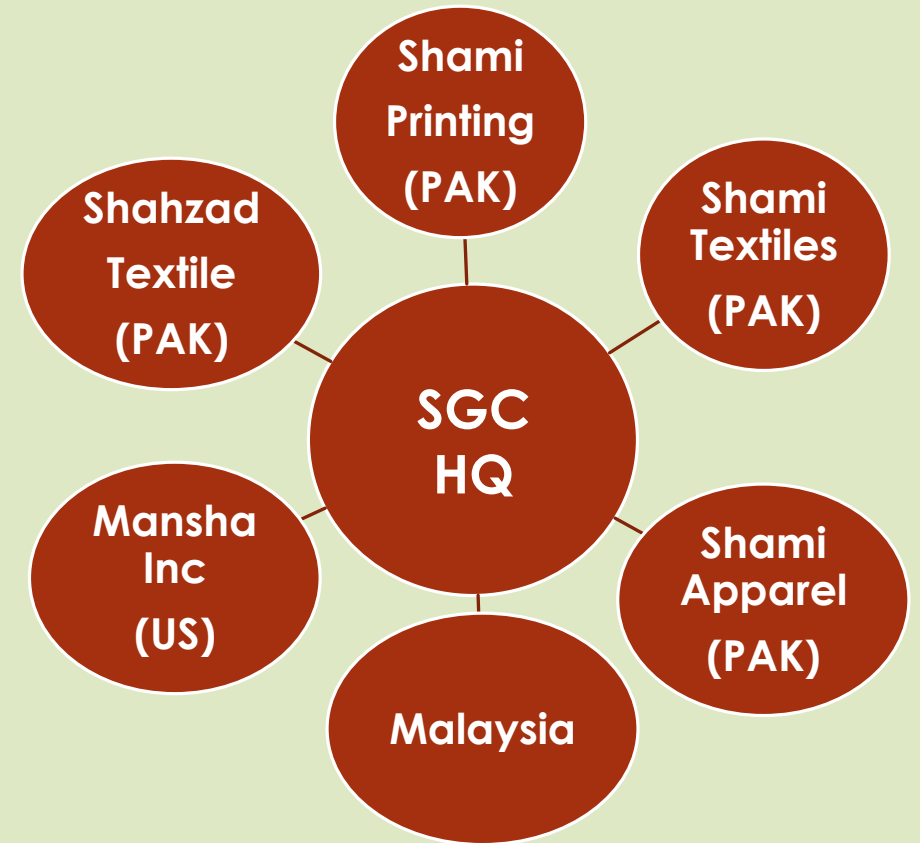
Overview

- Company Name : Shami Group of Companies
- Established : 1996
- CEO : Ahmed Mansha
- Director : Ahmed Faraz
- Address : 21km, off Ferozpur road Lahore, Pakistan.

History

- 1996 : Established Shami Printing (Pvt) Ltd
- 2003 : Established Shami Textiles (Pvt) Ltd
- 2010 : Established Shami Apparel (Pvt) Ltd
- 2014 : Established Shahzad Textile (Pvt) Ltd
- 2015 : Established Mansha Inc USA (overseas) Office
- 2016 : Established Sapphire Sourcing & Trading Sdn Bhd

Organization





About Shami Group Of Companies

- ▶ Our group is one of the leading manufacturers in Knits / Denim, Apparel textile with a long tradition of quality and customer satisfaction.
- ▶ Our company has been compliance by WRAP INT. Consultancy team to improve both running systems in the factory and efficiencies of production lines.
- ▶ **Our Company Strategy** : Shami group is continuously making new improvements, to be a long term strategic partner with the clients. As a part of our total Quality Management philosophy, we are continuously searching for options in lowering our cost to give the best price with the best quality to our valuable customers.



Quality Management



- ▶ We set total Quality Management as a fundamental philosophy of our organization our goal is the keep continues improvements with focusing on team work, increasing customer satisfaction, lowering costs.
- ▶ Within this respect we:
 - Focus on quality measurement (using feedback at each stage of production)
 - Reward Quality with employing incentives
 - Focus on Quality training at all levels
 - Stress problem identification and solution
 - Promote innovation and total participation



Target



- ▶ Our main target is to achieve the best efficiency in our production with a consistent better quality and on time performance. Shami group is specialises printing, Knitwear, Denim as well.
- ▶ Shami printing, Textile and Denim prides itself with the very high standard of quality with its own labs. The quality control and testing procedures that are in place ensures only perfect garments leave the factory premises.



Technical Details

- ▶ **Printing** : Having manual printing capacity of five thousand (5,000pcs) garments per day of all kind of Knit and Denim Techniques of export quality standards.
- ▶ **Textiles** :
 - Sewing Machines 452 .
 - Sewing capacity (250,000pcs) / Month.
 - Main Products : Knitted garments (Men's, Ladies, Kids Tops and Bottoms) made by all kind of knitted fabrics.
 - Production is mainly made up by knitted outerwear garments using 100% cotton and cotton / mixed fabrics (Jersey, Piques, Fleece, Terry, Rib, Novelty Fabrics, Spandex / Yarn Dyed etc.). Monthly production is in excess of 200.000 pcs. Shami Textile is very well experienced in all USA & Europe Market. The main markets are USA, United Kingdom, Germany, Spain and New Zealand.



Technical Details

- ▶ Denim :

- ▶ Sewing Machines 100.
- ▶ Sewing Capacity (200,000pcs) / Month
- ▶ Main Products : Denim garments (Men's, Ladies, Kids Jeans) made by all kind of Denim and woven fabrics.

- ▶ Employees : One thousand (1,000) persons.



Quality Control Procedure

- ▶ Shami textile manufacturing company occupies a building (11,000sq ft) in Lahore Pakistan,.
- ▶ The factory is CMT integrated; the base cloth used in manufacture is Knitted, dyeing and finish commercially, then returned to the factory for all other manufacturing processes.
- ▶ Of the 500 employees in the factory 35 people are directly involved in-quality control checks.
- ▶ Apart from the in-house QC inspectors, 3 independent Quality Controllers are employed to carry out spot checks where required.
- ▶ Quality controllers from independent organizations or from buying organizations are welcomed and quite frequent.
- ▶ Buying agencies such as Niteks, Six sigma and matrix and more.



Quality Control procedure

➤ Sealed sample procedure :

- Approval samples are made on which orders are placed, subsequently sealing samples are made in all sizes for customer approval against which production is made according to buyers procedure / requirements.

➤ Material receipt to cutting :

- QC team are involved in this area.
- First quality team inspects the griege fabric and then sent for finishing and dyeing.
- On arrival the finished fabric is inspected for flaws.
- Dye matches are made to original lab dips or to continuity swatches for large runs.
- All dimensional stability and colour fastness tests are handled by QC team reporting to QC manager.
- Before cutting (3) garments are made per size per colour pressed and inspected.
- Comparison is made between the production test samples and the sealed sample and sealed size specifications before cutting can commence.
- After cutting garment parts are assembled and kept together in batch lots throughout production.



Quality Control Procedure

Stitching and finishing :

► In line QC :

- A sealed sample hangs in the main stitching area for comparison purposes.
- 4 inspectors oversee stitching and check production on a random basis.

► Final QC :

- After trimming quality control people check the garment and apply a personal quality control sealed to the garments they have approved.
- After hand ironing the garments are packed

► Final inspections :

- Random tests are carried out on the final inspection.

Main Office



Main Office

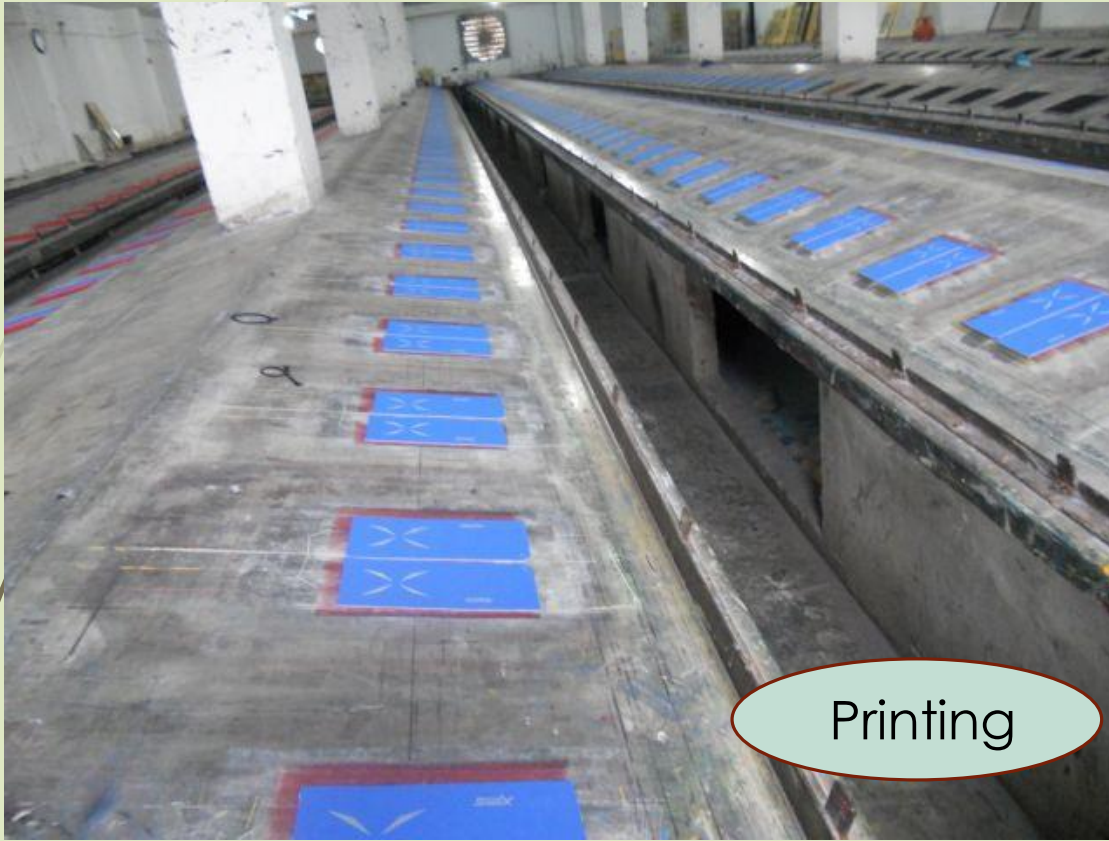


Conference Room

Factory Working Process



Factory Working Process



Printing



Printing

Factory Working Process



Stitching



Stitching

Factory Working Process



Accessory Store



Buttoning

Factory Working Process



Factory Working Process





Customers Detail

▶ **UK Market :**

- ▶ Primark Stores
- ▶ Canterbury of New Zealand

▶ **European Market :**

- ▶ Germany : (S'Oliver)
- ▶ Spain : Inditex (Zara, Mango, Pull & Bear, Bershka, Women'ssecret, Springfield), Kiabi, Diverse.
- ▶ Denmark : Blend, Blend she, Ichi, Casual Friday, B.Young.
- ▶ France : Celio, Lahalle.

▶ **US Market :**

- ▶ Aeropostale, Jimmyz, Victoria Secret, DC Shoe, Quick Silver, Zumiez, Live Mechanics, NBA, T4T, Alaska, Ecko, Volcom, American Eagle, Fuel.

Customers Detail

- ▶ UK Customers :





Customers Detail

➤ Germany Customers :



s.Oliver
DENIM

The logo for s.Oliver DENIM is displayed on a white rectangular background. The word "s.Oliver" is written in a dark blue, elegant cursive script. Below it, the word "DENIM" is written in a dark blue, bold, uppercase sans-serif font.

Customers Detail

► Spain Customers :

MANGO

SPRINGFIELD
Man & Woman

Bershka

ZARA



Customers Detail

▶ Denmark Customers :



casualfriday



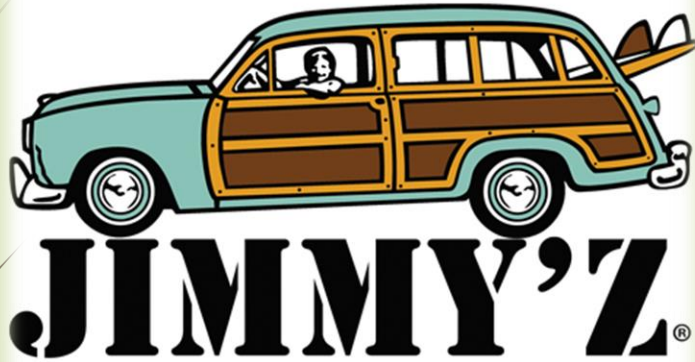
Customers Detail

➤ France Customers :



Customers Detail

▶ US Customers :



AÉROPOSTALE

VICTORIA'S
SECRET

QUIKSILVER



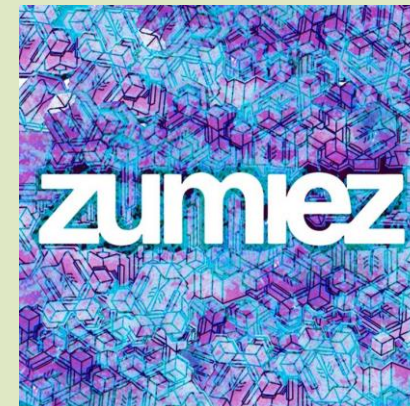
Customers Detail

► US Customers :



Customers Detail

▶ US Customers :



Thanks



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